

SPONSORSHIP PROSPECTUS 2022

**Broadbeach Junior Australian
Football Club**

sponsorship@broadbeachcatsjafc.com





ABOUT THE CATS

Broadbeach Cats JAFC is one of the largest Junior AFL clubs on the Gold Coast. With over 530 playing members in 2021 across some 480 families, the club is committed to developing players that will grow and challenge themselves in the quest for excellence.

We seek your support to continue to provide the best facilities and experience possible. Sponsoring the Cats is a great opportunity to join our football club, network your business with our community and play your role in developing Junior AFL on the Gold Coast.



PACKAGES

BUSINESS AFFILIATE \$500 + GST

Includes a 2022 Junior player registration, business logo on website.

BRONZE \$1,000 + GST

Business affiliate package PLUS social media postings, business branding shown at intervals during junior games at home, Broadbeach Cats cap or Bucket Hat.

SILVER \$2,500 + GST

Business affiliate package, bronze inclusions PLUS increased social media postings, Broadbeach Cats Polo, 12 months fence signage, branding on Club email correspondence during the season.

GOLD \$5,000 + GST

Business affiliate package, bronze & silver inclusions PLUS increased social media postings, business branding Club pull up banner, promotional offer to BCJAFC database, business branding / logo on team specific training singlet.

PLATINUM \$10,000 + GST

All of the above PLUS business branding on all Junior team photos, invitation end of season Club Champion dinner.

All packages can be tailored to suit the needs of individual sponsors.

Business logo on Club apparel can be negotiated and is subject to a multi-year sponsorship commitment.

Refer to table for comparison of packages and summary of inclusions.



MATCH DAY AWARDS

If you are unable to assist in any financial sponsorship, we are always looking for weekly match day awards.

These awards are a great incentive for the kids to participate and give their all on game days.



For all sponsorship enquiries, please call the club on 07 5572 3255 or email sponsorship@broadbeachcatsjafc.com for more information.





SPONSOR PACKAGE BENEFITS	BUSINESS AFFILIATE \$500+	BRONZE SPONSOR \$1,000+	SILVER SPONSOR \$2,500+	GOLD SPONSOR \$5,000+	PLATNUM SPONSOR \$10,000+	CORPORATE SPONSOR \$15,000+
2022 Junior Player Registration	x1	x1	x1	x1	x2	x2
Business Logo displayed on Website	✓	✓	✓	✓	✓	✓
Social Media Postings throughout the season		x2	x3	x4	x5	x6
Business Branding shown at intervals during Junior matches played at home		✓	✓	✓	✓	✓
Broadbeach Cats Cap or Bucket Hat		✓	✓	✓	x2	x4
Broadbeach Cats Polo			✓	✓	x2	x4
12 months fence signage exposure at Kombumerri Oval at Broadbeach Cats			✓	✓	✓	✓
Business Branding featured on our Club email correspondence during the season			✓	✓	✓	✓
Promotional offer to BCJAFC Database				✓	✓	✓
Business Branding featured on our Club pull up banner which will be displayed at Club events and on match days.				✓	✓	✓
Business Branding / Logo on Team specific Training Singlet Sponsor				✓	✓	✓
Business Branding on all Junior Teams Photos					✓	✓
Invitation to 2 Club Presentation Nights (Juniors Club Champion Dinner and Seniors Gala Ball)					✓	✓
<i>To be negotiated, and subject to availability</i>						
<i>Business Logo Displayed on Club Apparel</i>						
<i>Tailored package to suit sponsors specific requirements - price on application</i>						

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