

2019 SPONSORSHIP PACKAGES



**BROADBEACH JUNIOR
FOOTBALL CLUB**



Our Mission

Broadbeach Cats J AFC is committed to developing over 350 junior players who will continuously grow and challenge themselves in the quest for excellence.

We seek your support to continue to provide the best facilities possible that will provide development and equipment that inspires and equips them with skill, strength and competence that will guide them to long-term success.

We see grass roots football in Australia going to a new level in 2018 with the rapid growth of girls AFL teams and we aim at raising future football leaders who will change the game both on and off the field.

Join us on their journey in 2019...

Why Sponsor?

We believe there are six reasons why businesses should consider entering a sponsorship arrangement with Broadbeach Junior Australian Football Club:

1. Generate more business
2. Build a relationship with a target audience
3. Promote your business, its products and/or services
4. Show support for the community
5. Increase your market presence and share
6. Create a positive business image

Broadbeach JAFC boasts 25 teams with over 350 juniors and this year we will look include 3 girls' teams which is a rapid area of growth for the AFL and junior footy.



Platinum Sponsor Valued at \$7,500

- ✎ Invitation to jumper presentation night and access to all parents and players to promote your business
- ✎ Naming rights to 3 x home rounds of football with game day announcements
- ✎ 'Best and Fairest Trophy' naming rights awarded on presentation night for each applicable age group and invitation to attend
- ✎ Platinum signage at Subaru Oval
- ✎ Platinum position on sponsorship board
- ✎ Platinum position on club polo shirt
- ✎ Standalone tear drop banner on match days
- ✎ Grass Roots Function at The Star Gold Coast for 4 people
- ✎ Invitation to sponsor appreciation dinner
- ✎ Advertising on our website and Social media pages
- ✎ Logo on all email correspondence to parents and players from the club



Gold Sponsor Valued at \$5,000

- ✎ 'Runner up Best and Fairest Trophy' naming rights awarded on presentation night for each applicable age group and invitation to attend
- ✎ Naming rights to 2 x home round of football with game day announcements
- ✎ Gold signage at Subaru Oval
- ✎ Gold position on sponsors board
- ✎ Gold position on club polo shirt
- ✎ Standalone tear drop banner on match days
- ✎ Grass Roots function at The Star Gold Coast for 2 people
- ✎ Invitation to sponsor appreciation dinner
- ✎ Invitation to attend end of season presentations
- ✎ Logo on all email correspondence to parents and players from the club



Silver Sponsor Valued at \$3,000

- ✍ Silver signage at Subaru Oval
- ✍ Silver position on sponsors board
- ✍ Silver position on club polo Shirt
- ✍ Invitation to jumper presentation night
- ✍ Naming rights to 1x home round of football
- ✍ Invitation to sponsor appreciation dinner
- ✍ Invitation to attend end of season presentations
- ✍ Advertising on our website and social media pages

Bronze Sponsor Valued at \$1,500

- ✍ Bronze signage at Subaru Oval
- ✍ Bronze position on sponsors board
- ✍ Invitation to jumper presentation night
- ✍ Invitation to sponsor appreciation dinner
- ✍ Invitation to attend end of season presentations
- ✍ Advertising on our website and social media pages



Supportive Sponsor

As Broadbeach Junior Football Club is a not for profit club, with volunteers doing their absolute best for the kids to achieve their goals and have fun, we seek any financial sponsorship you may wish to contribute and receive the following:

- ✍ Invitation to attend end of season presentations
- ✍ Invitation to sponsor appreciation dinner
- ✍ Advertising on our website and social media pages
- ✍ Position on sponsors board

Match Day Awards

If you are unable to assist in any financial sponsorship, we are always looking for weekly match day awards that the kids do get very excited about.

If you would like any further information regarding sponsorship, please contact Andrew Covino 0418 155 163

We greatly appreciate your consideration and look forward to having you at 'The Cats' in 2019.